

TULANE ALUMNI ASSOCIATION

Minutes

Regular Meeting of the Board of Directors

Saturday, July 19, 2008

A regular meeting of the Board of Directors of the Tulane Alumni Association, a Louisiana non-profit corporation, was called to order at the Marriott San Diego Gaslamp Quarter, San Diego, CA at 9:00 a.m. pursuant to the notice sent to all directors in accordance with the bylaws.

The following Officers were present:

St. Paul Bourgeois – President; Dan O’Connor – Vice President; Michelle Rinehart – Secretary/Treasurer; Suzanne Valtierra – President-Elect; Rick Powell – Representative to the Board of Tulane

The following Officers were absent:

Immediate Past President- Steve Slattery

The following Directors were present:

Rod Chapel – Tulane Clubs; John Dimos – Tulane Clubs; Alex Hernandez – Tulane Clubs; Lori Hoepner – Member-at-Large; Don Kim – Member-at-Large; Jack Kushner – Member-at-Large; Thomas Lee – Science & Engineering; Paul Lux – Medicine; Dan O’Connor – Tulane Clubs; Rusty Pickering – Tulane Clubs; Michelle Rinehart- Tulane Clubs; Philip Scheps – Tulane Clubs; Carol Squarcy Showley – Tulane Clubs

The following Directors were absent:

Charles Calderwood – Liberal Arts; Allison Cannizaro – Newcomb-Tulane College; Ed DeSocio – Public Health; Rebecca Jeanes – Architecture; Mark Johnson – Tulane Clubs; Thomas Kaufman – Tulane Clubs; Michael Kearney – Continuing Studies; Jini Koh – Tulane Clubs; J. Peter Laborde, Jr.- Business; Rose LeBreton – Law; Dorothy Reese – Social Work; Rod Russell – Tulane Clubs and Robert Tessaro – Tulane Clubs

Also present were the following Committee and Task Force Chairs:

Melody Baham – Awards; Rusty Pickering and Andy Hyson – Clubs; Carol Showley – Communications/Marketing; Michelle Rinehart – Finance; Theresa Schieber – Programming; Thomas Lee and Phil Scheps – Community Outreach

The following Committee and Task Force Chairs were absent:

Sharon Bourgeois – Awards; Rod Russell – Clubs; Jinj Koh – Student Outreach; Rob Tessaro and Tommy Hightower – Athletics; and Dale Robinson-Rogers – Community Outreach

In addition, the following Tulane Club Presidents, Co-Presidents and representatives were present:

Scott Bordenave, San Francisco/San Jose, CA; Mary Lynn Hyde, San Diego, CA; Andy Hyson, Washington, DC; Tom Lee, Orange County, CA; Asher McInerney, San Francisco/San Jose, CA; Laurie Sanderson, San Diego, CA; Theresa Schieber, New York, NY; Tobias Smith, Dallas, TX; Kamika Wall, Memphis, TN; David Zalkind, Los Angeles, CA; and Ruth Zarren, St. Louis, MO

Also present were the following past presidents:

Bill Kammer – past president and Charlotte Travieso – past president

Also present were Constituent Group Representatives:

Tim Cullen – Associated Student Body President and Margaret Walker – Undergraduate Student Government President

Also present were Tulane staff members:

Gaby Cannon; Luann Dozier; Hillary Green; Terrence Jones; Charlotte Travieso and Chloe Wicks.

St. Paul Bourgeois, President, presided and Hillary Green, Sr. Program Coordinator for Operations for Alumni Affairs recorded the proceedings of the meeting.

General introductions and announcements were made. Minutes of the last meeting were approved.

Luann Dozier, University Update

- Students
 - Incoming class this year is phenomenal
 - Sophomores have to live on campus
 - Wall Hall Dormitory has opened

- FEMA Projects
 - Howard Tilton Library will undergo renovations
 - McAlister Auditorium
 - Annual Fund House is finished
 - Power Plant

- Campus Projects
 - Newcomb/McAlister Quad will become green space

- Fundraising
 - Exceeded \$700 million goal
 - Donor count is struggling
 - Capital Campaign closed out at \$734 million
 - Fundraising priorities for the next 2 years have been approved by the Board of Tulane

➤ Faculty

- Rebecca Mark, Interim Director of the Newcomb College Institute has stepped down and Molly Travis is the new Interim Director

Rick Powell, Representative to the Board

- Philip Greer is retiring from the Board and Jay Lapeyre will be the new president
- 2 new board members were nominated and elected Sherry Leventhal and Rick Rees
- Implement Renewal Plan
- Still developing timeline for Doctorate Program
- Faculty Salaries
- 2 new Deans Ken Schwartz, School of Architecture and Carol Haber, School of Liberal Arts
- Baseball stadium is complete
- Yulman Center Multipurpose Center

Charlotte Travieso, Director, Alumni Affairs

- Welcomed everyone to San Diego
- Overview of board packets
- Listservs have topped 30,000 email addresses
- We had 231 events and over 9000 total attendees during FY'08
- We are doing amazing with funding
- Board Giving is at a record high
 - 86% Elected Directors
 - 76% Past Presidents
 - 54% Club Presidents
- Having 12 official Hometown Parties this summer
- Working closely with Student Affairs and the Development Officers to have more of a presence of the Tulane Board, Alumni and Student leaders
- New Medical School Alumni Directory coming soon and the Law School Alumni Directory will follow
- The Alumni Affairs office has moved to University Square
- 2 vacancies in the office that we are hoping to fill by the end of the month
- Homecoming is October 4, 2008 at Tad Gormley Stadium

Committee/Task Force Reports:

➤ Awards Committee

- Restructured the Awards program last year
- Honored five people last year
- Online Awards nomination form

- Finance Committee
 - Policies for travel
 - You must be present at TAA meetings in order to be reimbursed
 - Board Giving
- Marketing/Communications Committee
 - Pilot program for Facebook
 - DC has a successful Facebook page
 - Gaby Cannon will help with template on Facebook
 - “Did you know” factoids
 - I-Tunes U
- Nominating Committee
 - Steve Slattery will chair the committee
- Programming Committee
 - Will be working closely with St. Paul Bourgeois and Terrence Jones
- Student Outreach Committee
 - Spent 07-08 year determining interaction between students and alumni
 - Researching peer institutions on student and alumni programs
- Tulane Clubs Committee
 - Clubs are very active
 - Many successful and well attended crawfish boils
 - Good meeting with Club Presidents
 - Reactivate inactive clubs
 - Older presidents to help newer presidents on how to plan events
- Athletics Task Force
 - Rob Tessaro will chair the committee and Tommy Hightower will co-chair
- Community Outreach Task Force
 - Arbor Day plant a tree campaign
 - April 19-25 is National Volunteer Week
 - New Coordinator will support the Task Force
 - Working on planting trees on the campuses that took in Tulane students during Hurricane Katrina

Suzanne Valtierra, Strategic Plan

- Almost 1,000 graduates were contacted face to face during Grad Fest ‘08
- Each graduate received a copy of the book “life after college. explained”
- During FY’08, there were 231 events in club cities, attracting 9,359 alumni and supporters
- “Did you Know”... facts are being supplied to the mail Tulane website

- Course podcasts are available on the main university website from iTunesU and form YouTube
 - Alumni Community Service Project planting trees on Earth Day, April 22, 2009
 - TAA elected directors giving reached a record high, 86%
 - Net expenses for club activities were \$11,288
 - 12 official Hometown parties and 1 unofficial
 - Alumni Office is working with student affairs in the development of T2 and T3, special programs for sophomores and juniors.
 - With Provost Michael Bernstein's help, created a "speaker's bureau" of faculty members to address alumni when traveling to club cities
- Old Business
- TAA sent a letter to Scott Cowen about having Homecoming on a set date. Scott replied that we are not able to have a set date for Homecoming
- New Business
- No report

Closing Remarks – St. Paul Bourgeois, TAA President

Regular session was adjourned at 12:00 p.m.