

TULANE ALUMNI ASSOCIATION

DRAFT

Minutes

Regular Meeting of the Board of Directors

Saturday, January 29, 2005

A regular meeting of the Board of Directors of the Tulane Alumni Association, a Louisiana non-profit corporation, was called to order at the Diboll Conference Center in New Orleans, LA at 9:00 a.m. pursuant to the notice sent to all directors in accordance with the bylaws.

The following Officers were present:

Jenny Kottler– President; Bill Kammer– President-elect; Stanley Cohn – Vice President; Steve Slattery - Secretary/Treasurer and John Williams – Immediate Past President.

The following Officers were absent:

Richard Schmidt – Representative to the Board of Tulane.

The following Directors were present:

Brett Boyce – University College; Juan Castillo – Business; Molly Dwyer – Tulane Clubs; Sanda Groome – Member-At-Large; Burdette Huffman – Tulane College; Surveen Klein – Social Work; Michael Littenberg – Law; John Mahoney - Tulane Clubs; Dan O’Connor – Member-At-Large; Anthony Recasner – Gradate; Michelle Rinehart – Tulane Clubs; Dale Robinson-Rogers – Member-At-Large; Helen Schneidau – Newcomb; David Silverman – Tulane Clubs and Robert Tessaro – Tulane Clubs.

The following Directors were absent:

Rod Chapel – Tulane Clubs; Chris Cobb – Architecture; Robert Kahl – Engineering; Sally Knight – Public Health; Kelly McKean – Tulane Clubs; Rusty Pickering – Tulane Clubs; Dana Ray – Tulane Clubs; Neil Robinson – Medicine; Nathan Schwam – Tulane Clubs and Diane Stapley – Tulane Clubs.

Also present were the following Committee Chairs:

Lara Geller – Tulane Clubs; Jenny Kottler – Executive; Greg Manion – Community Outreach Task Force; Rod Russell – Communications; Steve Slattery – Finance and John Williams – Nominating.

In addition, the following Tulane Club Presidents, Co-Presidents and representatives were present:

Brett Arron, Boston, MA; Katie Bates, Atlanta, GA; St. Paul Bourgeois, Lafayette, LA; Lonny Elfenbein, Cincinnati, OH; Mary Lynn Hyde, San Diego, CA; Steve Kirson, Atlanta, GA; Tom Lee, Orange County, CA; Andrew Sanderson, San Diego, CA; Theresa Schieber, New York, NY; Brooke Shoenfeld, Richmond, VA and Ruth Zarren-Koch, St. Louis, MO.

Also present were the following past presidents:

Rick Powell – past president ; Robbert Vorhoff – past president and John Williams – immediate past president.

Also present were Alumni Affairs office members:

Jenny Daigle Benoit; Walter Cody; Rebecca Kastl; Alison Raymond; Danielle Smith and Bill Vandivort.

Also the following guests were present:

Melody Baham; Katie Dochen; Luann Dozier; Catherine Edwards; David Edwards; Debbie Grant; Yvette Jones; Don Kim and Sally Lee.

Jenny Kottler, President, presided and Jenny Daigle Benoit, Assistant Director of Operations for Alumni Affairs recorded the proceedings of the meeting.

General introductions and announcements were made. The minutes of the last meeting were approved.

Jenny Kottler, TAA President

- Alumni Office was thanked for all of their hard work, especially during Charlotte's absence
- Rick Powell was acknowledged for his gift to the Alumni House for the new fence
- This is the last board meeting before the Evening of Distinction (EOD)

David and Catherine Edwards

- The Collins C. Diboll foundation has issued a challenge grant in the amount of \$500,000
- Bea Field was an inspiration to so many people at Tulane and in the New Orleans Community
- The Bea Field Alumni House Endowment grant was discussed and all board members were encouraged to donate to this worthwhile project
- India Stewart has designed a pin for the Bea Field project

Yvette Jones, Senior Vice President

- Apologized for missing the Club Presidents meeting and the fence dedication
- The University Center Project
 - Problems have been encountered with the original structure and the concrete – it has finally been decided that the project can move forward – the project should be complete by June 2006
- Residence Hall 1
 - 265 beds
 - Students should be able to move in at the end of August 2005
 - A naming opportunity is still being sought
- New Doris and Old Doris
 - Old Doris is down
 - New Doris should be down by the next board meeting
- Development

- School of Medicine has entered into a long-term lease with 1555 Poydras – Class A space – it will be the new home for the School of Medicine
- 7 acres of riverfront property has been acquired – it will be converted to research and education space
- The Board of Tulane
 - In December 2004 the Board of Tulane decided to increase the campaign goal to \$700 million
 - The Board of Tulane agreed to increase their participation to \$70 million
- 64.36% = Campaign Total – Progress Toward \$700,000,000 Goal – 7/1/98 – 12/31/04
- Evening of Distinction
 - Wednesday, March 16, 2005
 - Presidential Concert
 - Thursday, March 17, 2005
 - Campaign Announcement
 - Board of Tulane Meeting
 - Highlights of Tulane
 - Paul Tulane Society Investiture
 - Evening of Distinction
 - Friday, March 18, 2005
 - The Big Splash
 - Hullabazoo

Debbie Grant

- Debbie showed clips from the Evening of Distinction movie (Campus Tour)
- All of the live cities are also being sent a VHS and DVD just in case the satellite broadcast does not work

Emily DiStefano, M.D., CFRE

- Reasons People Volunteer
 - Relates to the mission
 - Desired to make a contribution
 - Feels better being involved with something larger than individual
 - Inspired by a dynamic leader who is building and moving the organization forward
 - Wants to meet and network with interesting and successful people
 - Believes serving on board is way to advance professionally
 - Wants to build new skills and learn about new areas
 - Finds board service more fulfilling than career
- Volunteer Management
 - Volunteers give of their time: by choice, without monetary reward and for the benefit of the community
 - Volunteer management consists of planning, recruiting, orientation, training, supervision, evaluation and recognition of those who volunteer
- Identify What Needs to be Done
 - What is it that we have been directed to do
 - To be measured by

- By when
- With what resources
- What parameters
- Recognize and Thank
 - Recognize in groups – meetings, conference calls, and other venues
 - Provide genuine verbal thank you at every opportunity
 - Photos, notes to employer/others
 - Publicity
 - Organization hosted events – invite, thank, nominate

Strategic Plan of the Tulane Alumni Association – Stanley Cohn

- Initiative 1 – Engage Alumni Community
- Initiative 2 – Organization and Structure of TAA
- Initiative 3 – Education
- Initiative 4 – Athletics
- Initiative 5 – Finance
- Initiative 6 – Marketing
- Initiative 7 – University Partnership

Committee/Task Force Reports:

- Awards Committee
 - The brunch will be at the Audubon Tea Room on May 1, 2005
 - The recipients include:
 - Dermont McGlinchey Lifetime Achievement Award: Martin D. Payson
 - Distinguished Alumnus: Francis Cardinal George
 - Volunteer(s) of the Year: Walter C. (Chip) Flower III & Harry B. Kelleher, Jr.
 - Young Alumna Volunteer of the Year: Mary Elizabeth Lobrano, M.D.
 - Tulane Club of the Year: Houston Club
- Rod Russell – Communications Committee
 - A tab for e-mail-for-life will be added to the Online Alumni Community site
 - Rod is trying to increase the listserv numbers
- Steve Slattery – Finance Committee
 - The budget for FY '06 is currently being developed
- Brett Boyce - Marketing Committee
 - Brett passed out the sample CD Rom
 - The booklet is still in the design phase
- John Williams – Nominating Committee
 - John Williams thanked Laurie Orgeron for all of her hard work
 - Slate:
 - Officers to Serve July 1, 2005, to June 30, 2006
 - President, William Kammer (L '72)
 - President-Elect, Stanley Cohn (A&S '78, L '81)
 - Vice President, Stephen Slattery (A&S '87)
 - Secretary/Treasurer, St. Paul Bourgeois, IV (A&S '69, L'72)
 - Additional TAA Executive Committee Members

Immediate Past President, Jennifer J. Kottler (N '83, B '84)
Representative to the Tulane Board of Administrators,
Richard K. Schmidt (E '66, G '67)

- Proposed Directors to serve for the July 1, 2005 – June 30, 2007 term:
 - Architecture, Chris Cobb – Coral Gables, FL (A '86)
 - Engineering, Robert Kahl – Destrehan, LA (E '79)
 - Newcomb College, Helen Schneidau – New Orleans, LA (N '67)
 - School of Social Work, Surveen Klein – New Orleans, LA (SW '96, PH '97)
 - University College, Brett Boyce – New Orleans, LA (UC '96)
 - Tulane Clubs:
 - Molly Dwyer – Kansas City, MO
 - Kelly McKean – San Francisco, CA (B '96)
 - Dan O'Connor – New York, NY (TC '97)
 - Carol Showley – San Diego, CA (N '74)
 - Suzanne Valtierra – New Orleans, LA (N '96)
 - At Large:
 - Don Kim – Minneapolis, MN (L '04)
 - Jack Kushner – Annapolis, MD (A&S '60)
- Programming Committee
 - The spring 2005 Board Meeting schedule is being finalized
- Lara Geller – Tulane Clubs Committee
 - The clubs have been focused on the Evening of Distinction
 - Two new members have been added to the committee – Katie Bates and Steve Kirson
 - The club committee will be trying the new “virtual” meeting format
- John Mahoney – Athletics Task Force
 - The Task Force had a meeting with the Athletics Department yesterday
 - The Alumni Office will help organize the Louisiana Spring Tour
 - The Baseball Team is #1
- Greg Manion – Community Outreach Task Force
- Student Outreach Task Force
 - Katie Dochen from the Student Alumni Ambassadors informed the Board that SAA is trying to establish a student mentor program. SAA will be sending out a form to the board listserv sometime after the board meeting.

Closing Remarks – Jenny Kottler, TAA President

Regular session was adjourned at 12:00 p.m.