

Minutes

Regular Meeting of the Board of Directors

Sunday, October 12, 2003

A regular meeting of the Board of Directors of the Tulane Alumni Association, a Louisiana non-profit corporation, was called to order in the Diboll Conference Center of Tulane University in New Orleans, Louisiana, at 10:00 a.m. pursuant to the notice sent to all directors in accordance with the bylaws.

The following Officers were present:

John Williams – President; Jenny Kottler – President-elect; Bill Kammer – Vice President and Stanley Cohn Secretary/Treasurer.

The following Directors were present:

Sharon Bourgeois – Tulane Clubs; St. Paul Bourgeois – Tulane College; Chris Cobb – Architecture; Lara Geller – Tulane Clubs; Sanda Beach Groome – Member-At-Large; Robert Kahl – Engineering; Surveen Klein – Social Work; Robert Kottler – Member-At-Large; Paul Larosa – Business; Kelly McKean – Tulane Clubs; Dan O'Connor – Member-At-Large; Amy Parigi – Law; Dana Ray – Tulane Clubs; Helen Schneidau – Newcomb and Nathan Schwam – Tulane Clubs.

The following Directors were absent:

Harry Asmussen – Tulane Clubs; Brett Boyce – University College; Molly Dwyer – Tulane Clubs; Ed Lindsey – Graduate; Michael Lockhart – Tulane Clubs; Maurice Dale Little – Public Health; John Mahoney – Tulane Clubs; Michael McFadden – Medicine; Steve Slattery – Tulane Clubs and Diane Stapley – Tulane Clubs.

Also present were the following Committee Chairs:

Stanley Cohn – Finance; Sanda Beach Groome – Programming; Burdette Huffman – Marketing; Mary Lynn Hyde – Awards; Rick Powell – Nominating; Dana Ray – Student Outreach Task Force; Dale Robinson-Rogers – Community Outreach Task Force; John Williams – Executive and Sallye Wolf – Tulane Clubs.

In addition, the following Tulane Club Presidents, Co-Presidents and representatives were present:

Rod Chapel – Kansas City, MO; Steve Kirson – Atlanta, GA; Greg Lane – Washington, DC; Frank Pola – PR; Russell Roderick – Monroe, LA; Suzanne Saussy – Baltimore, MD; Robert Tessaro – New York, NY and Ruth Zarren-Koch – St. Louis, MO.

Also present were the following past presidents:

Greg Eaton - past president; Rick Powell – immediate past president and Charlotte Travieso – past president.

Also present were Alumni Affairs office members:

Jenny Daigle Benoit; Walter Cody; Annemarie Guillory; Elizabeth Guillory; Becky Liebman; Charlotte Travieso and Bill Vandivort.

Also the following guests were present:

Luann Dozier; Patricia Greene; Yvette Jones; Cynthia Lowenthal and James R. White

John Williams, President, presided and Jenny Daigle Benoit, Assistant Director of Operations for Alumni Affairs recorded the proceedings of the meeting.

General introductions and announcements were made. The minutes of the last meeting were approved.

Dean Cynthia Lowenthal, Newcomb College

- Newcomb is currently the largest undergraduate unit on campus
 - ❖ Enrolled 667 students this past year
 - ❖ 2200 students total at Newcomb
- Newcomb students have the best of two worlds
 - ❖ Cutting edge faculty members
 - ❖ Small liberal arts college program
- Newcomb personal growth
 - ❖ The student programming office offers a variety of curricular, co-curricular and extra-curricular support for Newcomb students
 - ❖ During the first four weeks of school Newcomb offers a variety of programs including the freshman success series which puts upper class students with freshman to discuss time management and study habits
 - ❖ Information on dealing with new relationships including relationships with parents, roommates and the opposite sex is offered through the student programming office
 - ❖ Information on violence against women is also distributed
 - ❖ The town moms program has been a great success
 - ❖ Newcomb offers interview tips and sessions on etiquette skills to prepare the students for job interviews
 - ❖ Senior week allows students to say goodbye to the college and to each other
- Newcomb Fellows Program
 - ❖ Grants are offered to faculty and students – new classes developed include The Changing Faces of Islam, Ceramic Print Making and 15th and 16th Century British Women Philosophers.
- Newcomb Children's Center
 - ❖ 77 years old
 - ❖ Currently working with special needs children
- Newcomb Art Gallery
 - ❖ Current Exhibition – Carrie Mae Weems
- Newcomb Hall
 - ❖ Newcomb Hall needs renovation
 - ❖ \$15 million project

James R. White, Associated Student Body President

- Class Gifts
 - ❖ The ASB is trying to find a more organized way to solicit and collect class gifts
- RTA bus passes for students
- Outdoor Memorial for 9/11
 - ❖ To be located between Walter E. Blessey Hall and Richardson Memorial Hall
- University Wide Speaker Series
 - ❖ The speaker series was in place from 1967 until 1998
 - ❖ Funds need to be secured for the series to get up and running

Yvette Jones, Senior Vice President

- Campaign
 - ❖ The goal for '03 was not met, but \$63.3 was the total for new gifts and pledges
 - ❖ The Annual Fund was higher than goal – \$5.9 million was raised

- ❖ Athletics exceeded its goal due to the end of the fiscal year push
- ❖ The campaign is structured at \$650 million dollars with the major portion going towards the endowment
- ❖ Campaign Kickoff expected for spring 2005
- Pre-Kickoff Campaign Outreach
 - ❖ Pre-Kickoff events will be scheduled for the following areas: Greater New Orleans, New York, West Coast, Houston and Florida
 - ❖ The key components for the pre-kickoff campaign include small group events, Tulane Convocation and Tulane Today
 - ❖ In Summary, by providing these means for increased contact with key constituents will:
 - Refresh and reinvigorate the idea of the campaign
 - Raise the level of involvement of volunteer leadership
 - Provide for targeted, high level engagement of the best prospective donors
 - Motivate support for the campaign
- FY 2004 Goals and Priorities
 - ❖ Raise no less than \$70M in total gifts and pledges, with \$6.5M in unrestricted gifts
 - ❖ Work closely with Annual Fund, Alumni Affairs and Athletics to increase the number of donors to the University
 - ❖ Increase the prospect pool through Prospect Management System and electronic screening
 - ❖ Develop and implement strategies for key cities and regions, including furthering regional office approach and Pre-Kickoff Events
 - ❖ Organize efforts of National Campaign Chairs and Campaign Executive Committee Members including training of Campaign Executive Committee and other volunteer groups
 - ❖ Begin Implementation of Campaign communications, Kickoff and stewardship plans
 - ❖ Complete lead gift phase of campaign
- Facility Construction
 - ❖ Zemmuary Hall has been demolished, a 265 bed new residence hall will be built in the next two years
 - ❖ The University Center will go offline in January of 2004 and all of it's current functions will be spread across campus
 - ❖ In the next two years Old Doris and New Doris will be demolished and a new residence hall will take their place
 - ❖ Turchin stadium will undergo a major renovation to take the seating up to 3800
 - ❖ The plans for a new campus at uptown square are underway
- Technology Transfer and Business Development
 - ❖ Currently searching for a new Associate Vice President for Technology Transfer and Business Development

Charlotte Travieso, Director of Alumni Affairs

- The Alumni Office was thanked for all of their hard work during homecoming weekend
- Three women and three men were inducted into the T-Club Hall of Fame on October 11, 2003
- Jenny Daigle Benoit has been promoted to Assistant Director for Operations
- Becky Liebman is now at the front desk and is a Newcomb graduate
- Old Jambalayas were sent to alumni and it was a great success
- The listserv count is up to over 17,000 alumni
- Each club webpage now has a member postings page
- Burdette Huffman and Brett Boyce were thanked for all of their work with the Marketing Committee
- A member of the Green Pride club will host the San Francisco breakfast with Dr. Cowen
- Thanks to Laurie Orgeron the relation between alumni and students has grown

Committee/Task Force Reports:

- Mary Lynn Hyde – Awards Chair
 - ❖ The awards brunch will be held in the Audubon Tea Room on Sunday, May 2, 2004
 - ❖ Nominations are due by December 19, 2003
- Rod Russell – Communications Chair
 - ❖ Each club webpage now has a member postings page
 - ❖ All clubs are encouraged to submit information for the “About the Club” section of the website
- Stanley Cohn – Finance Chair
 - ❖ The current budget is on target for the year
 - ❖ Four finance committee meetings have been scheduled for this fiscal year
- Burdette Huffman – Marketing Chair
 - ❖ The awards program is going well, new benefits are being added
 - ❖ Princeton Review will offer a 10% discount to all alumni for testing services
- Rick Powell – Nominating Chair
 - ❖ Looking for new members for the Nominating Committee
 - ❖ The first meeting will be in November
- Sanda Beach Groome – Programming Chair
 - ❖ The summer board meeting may be in St. Louis
 - ❖ The February board meeting may be held in Cudd Hall and we may have the new Tulane College Dean speak at the Board Meeting
- Sallye Wolf – Tulane Clubs
 - ❖ Lara Geller will be taking over the leadership of the Tulane Clubs Committee
 - ❖ Tulane Volunteer Day
 - ❖ Two new clubs have been established, Cleveland and Phoenix
- Dale Robinson-Rogers – Community Outreach Task Force Chair
 - ❖ Charlotte and the Office of Alumni Affairs were thanked for the “Cans Across Campus” program
 - ❖ More information regarding Tulane Volunteer Day will be forthcoming
- Dana Ray – Student Outreach Task Force
 - ❖ Currently the task force is gathering information

Closing Remarks – John Williams, TAA President

Regular session was adjourned at 12:30 p.m.