

## Minutes

## Regular Meeting of the Board of Directors

Saturday, February 7, 2004

A regular meeting of the Board of Directors of the Tulane Alumni Association, a Louisiana non-profit corporation, was called to order in Robert C. Cudd Hall of Tulane University in New Orleans, Louisiana, at 9:00 a.m. pursuant to the notice sent to all directors in accordance with the bylaws.

***The following Officers were present:***

John Williams – President; Jenny Kottler – President-elect; Bill Kammer – Vice President and Stanley Cohn - Secretary/Treasurer.

***The following Directors were present:***

Sharon Bourgeois – Tulane Clubs; St. Paul Bourgeois – Tulane College; Brett Boyce – University College; Molly Dwyer – Tulane Clubs; Sanda Beach Groome – Member-At-Large; Robert Kahl – Engineering; Surveen Klein – Social Work; Robert Kottler – Member-At-Large; Paul Larosa – Business; Ed Lindsey – Graduate; Maurice Dale Little – Public Health; John Mahoney – Tulane Clubs; Kelly McKean – Tulane Clubs; Dan O'Connor – Member-At-Large; Helen Schneidau – Newcomb and Steve Slattery – Tulane Clubs.

***The following Directors were absent:***

Harry Asmussen – Tulane Clubs; Chris Cobb – Architecture; Lara Geller – Tulane Clubs; Michael Lockhart – Tulane Clubs; Michael McFadden – Medicine; Amy Parigi – Law; Dana Ray – Tulane Clubs; Nathan Schwam – Tulane Clubs and Diane Stapley – Tulane Clubs.

***Also present were the following Committee Chairs:***

Stanley Cohn – Finance; Sanda Beach Groome – Programming; Burdette Huffman – Marketing; Mary Lynn Hyde – Awards; John Mahoney – Athletics Liaison Task Force; Rick Powell – Nominating; Dale Robinson-Rogers – Community Outreach Task Force and John Williams – Executive.

***In addition, the following Tulane Club Presidents, Co-Presidents and representatives were present:***

Alan Bern – Houston, TX; Joe Davenport – Gulf Coast, AL; Steve Kirson – Atlanta, GA; Greg Lane – Washington, DC; Megan McGuire – Chicago, IL; Frank Pola – San Juan, PR; Rene Ragas – Baton Rouge, LA; Robert Tessaro – New York, NY and Ruth Zarren-Koch – St. Louis, MO.

***Also present were the following past presidents:***

Rick Powell – immediate past president; Charlotte Travieso – past president and Robert Vorhoff – past president.

***Also present were Alumni Affairs office members:***

Jenny Daigle Benoit; Walter Cody; Rebecca Kastl; Becky Liebman; Alison Raymond; Charlotte Travieso, Bill Vandivort and Danielle Smith.

Also the following guests were present:

Luann Dozier; Yvette Jones; Suzanne Valtierra and Germaine Vorhoff.

John Williams, President, presided and Jenny Daigle Benoit, Assistant Director of Operations for Alumni Affairs recorded the proceedings of the meeting.

General introductions and announcements were made. The minutes of the last meeting were approved.

### **Dean George Bernstein, Tulane College**

- Tulane College has come along way since 1980
- Dean Bernstein sees the job of the Tulane College Dean as a person who should make the students happy, provide student advisement and help students overcome problems
- Starting in 2000 the student advising section was removed from the faculty and placed in the college
- Tulane College is trying to be proactive with their student advisement
  - ❖ The Associate Dean, Dave Davis, is currently working on ways to identify students who may be having problems
- Long Term Goals
  - ❖ Tulane College is looking into new programs to educate students about violence, date rape, substance abuse and the honor code.
  - ❖ Increase student and faculty contact
  - ❖ Creating a program similar to the Newcomb Fellows
  - ❖ More career panels and co-curricular programs – these programs will include Tulane College and A&S graduates who are entrepreneurs

### **Honoring Past TAA Representatives to the Tulane Board of Administrators**

- ❖ Robert E. Young
- ❖ Robert B. Acomb Jr.
- ❖ Robbert W. Vorhoff

### **Yvette Jones, Senior Vice President**

- Campaign
  - ❖ The campaign started July 1998 and will end in June 2008
  - ❖ The campaign is structured at \$650 million with the major portion going towards the endowment
    - \$300 million – endowment
    - \$200 million – facilities
    - \$100 million – programs
    - \$50 million – annual fund
  - ❖ The projected date for the public phase of the campaign is March 2005
  - ❖ The goal for the Annual Fund is \$10 million per year unrestricted – it is currently \$6.5 million
- Current Goals
  - ❖ The goal for '03 was not met, but \$63.3 was the total for new gifts and pledges
  - ❖ The Annual Fund was higher than goal – \$5.9 million was raised
  - ❖ Athletics exceeded its goal due to the end of the fiscal year push
- Uptown Square Project
  - ❖ Asked the TAA for support for the Uptown Square Project
- River Front Campus
  - ❖ Land on the Mississippi River front was given to the University – the goal for the land is to develop a River Research and Educational Campus
- Krauss Department Store
  - ❖ The purchase of this building is underway – the goal for the building is to turn it into a Health Research Institute

### **Charlotte Travieso, Director of Alumni Affairs**

- Uptown Square – a draft letter for the city planning commission is available by e-mailing [ctravie1@tulane.edu](mailto:ctravie1@tulane.edu)
- The 2004 Educational Conference was a great success – “Let us Entertain you Act II” will take place next year
- Rebecca Kastl is the new Alumni Affairs Assistant for Tulane Clubs
- The Jambalaya (Tulane Yearbook) will be returning

### **Committee/Task Force Reports:**

- Mary Lynn Hyde – Awards Chair
  - ❖ AWARDEES 2004 (as of 1/30/04)
    - Distinguished Alumnus of the Year - Darryl David Berger (L’72)
    - Volunteers of the Year - Dr. Joseph A. Sabatier, Jr. (M’38), Joyce Sabatier (N’37, SW’43) & Andree Keil Moss (N’59)
    - Young Alumnus Volunteer of the Year - Robert V. Tessaro (UC’98)
    - Alumni Outstanding Club(s) of the Year - New Orleans & T-Club
    - Outstanding New Club of the Year - Pittsburgh
- Steve Slattery – Communications Chair
  - ❖ Working on creating a new HTML e-newsletter
  - ❖ Danielle Smith demonstrated the new online alumni directory – no release date has been set
- Stanley Cohn – Finance Chair
  - ❖ The current budget is on target for the year
  - ❖ Looks like the TAA will have a break even year
- Burdette Huffman – Marketing Chair
  - ❖ The committee is investigating the use of a CD Rom to promote benefits
  - ❖ The benefits booklet is still being worked on
- Rick Powell – Nominating Chair

#### **Officers to Serve July 1, 2004, to June 30, 2005**

**President,** Jennifer J. Kottler (N ’83, B ’84)  
**President-Elect,** William Kammer (L ’72)  
**Vice President,** Stanley Cohn (A&S ’78, L ’81)  
**Secretary/Treasurer,** Stephen Slattery (A&S ’87)

#### **Additional TAA Executive Committee Members**

**Immediate Past President,** John C. Williams (A&S ’74, A ’78)  
**Representative to the Tulane Board of Administrators,**  
 Richard K. Schmidt (E ’66, G ’67)

#### **Proposed Directors to serve for the July 1, 2004 – June 30, 2006 term:**

**Business,** Juan Castillo – Houston, TX (B ’02)  
**Graduate School,** Anthony Recasner, PhD – New Orleans, LA (G ’86)  
**Law,** Michael Littenberg – New York, NY (L ’90)  
**Medicine,** Neil Robinson, M. D. – Holmdel, NJ (A&S ’74, M ’78)  
**Public Health,** Sally Knight – New Orleans, LA (PH ’74)  
**Tulane College,** Burdette Huffman – Houston, TX (TC ’99)  
**Tulane Clubs:**  
 Nimrod Chapel – Kansas City, MO (L ’95)

Rusty Pickering – Atlanta, GA (E '91)  
 Michelle Rinehart – Washington, D. C. (A '91)  
 Nathan Schwam - Los Angeles, CA (A&S '83) (second term)  
 David Silverman – New York, NY (B '00)  
 Robert Tessaro – New York, NY (UC '98)

**At Large:**

Dale Robinson-Rogers – New Orleans, LA (SW '98)

**Elected directors continuing in office through June 30, 2005**

**Architecture**, Chris Cobb – Miami, FL (A '86)

**Engineering**, Robert Kahl - Destrehan, LA (E '79)

**Newcomb**, Helen Schneidau – New Orleans, LA (N '67)

**Social Work**, Surveen Chehl Klein – New Orleans, LA (SW '96, PH '97)

**University College**, Brett Boyce – New Orleans, LA (UC '96)

**Tulane Clubs:**

Molly Dwyer – Kansas City, MO (N '91)

Kelly McKean – San Francisco, CA (G '96)

John Mahoney – Jacksonville, FL (E '72, B '75) (second term)

Dana Ray - San Antonio, TX (N '97) (second term)

Diane Stapley – Austin, TX (E '95)

**At Large:**

Sanda Groome – New Orleans, LA (N '86)

Dan O' Connor – New York, NY (TC '97)

- Sanda Beach Groome – Programming Chair
  - ❖ The July summer meeting will be held in Dallas at The Westin Stonebriar Resort
  - ❖ The July 2005 summer meeting will be in New York at the Cornell Club
- John Mahoney – Athletics Liaison Task Force Chair
  - ❖ Five Tulane Club crawfish boils will have a representative from Athletics
  - ❖ Steve Kirson and Rob Tessaro have joined the Task Force
- Dale Robinson-Rogers – Community Outreach Task Force Chair
  - ❖ March 27 is the nation wide volunteer day

Changes to the Tulane Alumni Association Bylaws

- The following was approved:
  - ❖ Added:
    - Section 3. ANNUAL GIVING
    - The Board expects its members to contribute annually to the University according to their means.
  - ❖ Removed:
    - (d) Thereafter, there shall be mailed to the membership or published in the official publication of the Association a ballot containing the names of the candidates nominated by the Nominating Committee, as well as any other candidates whose names may have been submitted in writing, with the proper endorsements. The aforesaid ballot shall carry on it a notation that the candidates nominated to represent any College or School may receive votes only from alumni of that particular College or School; that all at-large candidates may receive votes from the general membership of the Association without regard to College or School affiliation of the voter; and that, to be counted, the ballot must be signed by the voter and received by the Secretary at least fourteen (14) days prior to the date set for the annual meeting of the Association. The Secretary shall count and tally the votes and notify all candidates of the results.

**Closing Remarks – John Williams, TAA President**

Regular session was adjourned at 12:30 p.m.