

## Minutes

## Regular Meeting of the Board of Directors

Saturday, May 1, 2004

A regular meeting of the Board of Directors of the Tulane Alumni Association, a Louisiana non-profit corporation, was called to order in Diboll Conference Center of Tulane University in New Orleans, Louisiana, at 9:00 a.m. pursuant to the notice sent to all directors in accordance with the bylaws.

***The following Officers were present:***

John Williams – President; Jenny Kottler – President-elect; Bill Kammer – Vice President; Stanley Cohn - Secretary/Treasurer and Richard Schmidt – Representative to the Board of Tulane.

***The following Directors were present:***

Sharon Bourgeois – Tulane Clubs; St. Paul Bourgeois – Tulane College; Brett Boyce – University College; Chris Cobb – Architecture; Lara Geller – Tulane Clubs; Sanda Beach Groome – Member-At-Large; Robert Kottler – Member-At-Large; Paul Larosa – Business; Maurice Dale Little – Public Health; John Mahoney – Tulane Clubs; Kelly McKean – Tulane Clubs; Dan O'Connor – Member-At-Large; Amy Parigi – Law and Helen Schneidau – Newcomb.

***The following Directors were absent:***

Harry Asmussen – Tulane Clubs; Molly Dwyer – Tulane Clubs; Robert Kahl – Engineering; Surveen Klein – Social Work; Ed Lindsey – Graduate; Michael Lockhart – Tulane Clubs; Michael McFadden – Medicine; Dana Ray – Tulane Clubs; Nathan Schwam – Tulane Clubs; Steve Slattery – Tulane Clubs and Diane Stapley – Tulane Clubs.

***Also present were the following Committee Chairs:***

Stanley Cohn – Finance; Sanda Beach Groome – Programming; Mary Lynn Hyde – Awards; John Mahoney – Athletics Liaison Task Force; Rick Powell – Nominating; Dale Robinson-Rogers – Community Outreach Task Force and John Williams – Executive.

***In addition, the following Tulane Club Presidents, Co-Presidents and representatives were present:***

Tom Lee – Orange County, CA; Karen Morse – San Francisco, CA; Rusty Pickering – Atlanta, GA, Frank Pola – San Juan, PR; Laurie Sanderson – San Diego, CA; Suzanne Saussy – Baltimore, MD; Nathan Schwam – Los Angeles, CA; Robert Tessaro – New York, NY; Elizabeth Thompson – Raleigh, NC and Ruth Zarren-Koch – St. Louis, MO.

***Also present were the following past presidents:***

Ann de Mountluzin Farmer – past president; Tom Hopkins – past president; Rick Powell – immediate past president; Richard Schmidt – past president and Charlotte Travieso – past president.

***Also present were Alumni Affairs office members:***

Jenny Daigle Benoit; Walter Cody; Alison Raymond; Charlotte Travieso and Bill Vandivort.

***Also the following guests were present:***

Luann Dozier; Sally Lee and Suzanne Valtierra.

John Williams, President, presided and Jenny Daigle Affairs recorded the proceedings of the meeting.

Benoit, Assistant Director of Operations for Alumni

General introductions and announcements were made. The minutes of the last meeting were approved.

### **Luann Dozier, Vice President for Development**

- Tulane's Comprehensive Campaign
  - Current Goal: \$650 Million
  - Timeframe: July 98- June 08
  - Public Phase: To be announced (March 05 proposed)
- Internal Goals of Tulane's Campaign
  - Increase the endowment to \$1 billion by 2008
  - Increase gifts and pledges to an annual level of at least \$100 million, including an unrestricted Annual Fund of \$10 million, by 2008
  - Position Tulane to continue academic and financial growth after the campaign

### **Collette Creppell, University Architect**

- There are 33 projects ongoing on the Uptown Campus
- Seven projects will be highlighted
  - University Square
    - ❖ Modified plans were approved by the New Orleans City Council
  - University Center
    - ❖ The bookstore will be where pocket park once existed
    - ❖ The building is meant to be open most of the year (250 days a year) – a water wall will help regulate the temperature along with wave fans
  - Residence Hall 1
    - ❖ Double courtyard design
    - ❖ Scheduled to be completed July 2005
  - Residence Hall 2 (New New Doris)
    - ❖ Will also have the double courtyard design
    - ❖ There will be a faculty residence built into Residence Hall 1 and 2
  - Monroe Residence Hall
    - ❖ \$5.4 million upgrade
    - ❖ During the summer months all the windows, carpet, AC, furniture and paint will be replaced
  - Gibson Circle
    - ❖ Limestone pylons will be placed on each side of Gibson Circle and a new sign will be placed in the center of the grass area
    - ❖ The Limestone being used is from the original quarry used for Gibson Hall
    - ❖ This project will be completed by Commencement
  - Alumni House Fence
    - ❖ Thanks to the donation from Rick Powell the Alumni House fence will be replaced

### **Charlotte Travieso, Director of Alumni Affairs**

- Charlotte demonstrated a PowerPoint presentation – the PowerPoint will also be shown to the Board of Tulane by John Williams
  - Famous Tulane Alumni:
    - ❖ Lindy Boggs - N'35 & HonLaw'78 - Former member, U.S. House of Representatives, Former Ambassador, Vatican City

## Israeli Olympic Weight Lifting

- ❖ David Berger - A&S'66 - '72 Team
  - ❖ James H. Clark - HonAlum'68 - Founder: Silicon Graphics, Netscape (AOL) & WebMD
  - ❖ Michael DeBaakey- A&S'30, M'32, G'35 & HonLaw'65 - Heart Surgeon/ Transplant Pioneer
  - ❖ Monique Moss - N'94 - Dancer and Choreographer
  - ❖ Mignon Faget - N'55- Artist and Award Winning Jewelry Designer
  - ❖ David Filo - E'88 - Co-Founder of Yahoo
  - ❖ Francis Cardinal George - G'70 - Archbishop of Chicago
  - ❖ Lawrence Gordon - B'58 - Movie Producer
  - ❖ Shirley Ann Grau - N'50 - Author, Pulitzer Prize Winner
  - ❖ Lauren Hutton - NG-UC'64 - Model and Actress
  - ❖ Shaun King - B'99 - Pro Football Player, Arizona Cardinals
  - ❖ Bill L. Mellon, Jr. M.D. - M'53 - Founder, Albert Schweitzer Hospital in Haiti
  - ❖ Bruce Paltrow - A&S'65 - Movie Producer and Director
  - ❖ Robert L. Livingston - A&S'64, L'68 - Politician, U.S. House of Representatives
  - ❖ Linda Wilson - N'57 - President, Radcliffe College (retired)
  - ❖ Lourdes M. Rodriguez de Flores - N'79 - First Lady of El Salvador
  - ❖ Harold Rosen - E'47, HonDeg'75 - Engineer and Inventor
  - ❖ Andrew V. Schally - HonDeg '75 - Nobel Prize for Medicine and Philosophy
  - ❖ Howard K. Smith - A&S'36 - Broadcast Journalist
  - ❖ Jerry Springer - A&S'65 - Talk Show Host and Former Mayor of Cincinnati
  - ❖ Harold Sylvester - A&S'72 - Actor and Director
- The TAA Awards Brunch winners were congratulated
  - A record crowd of 213 will be attending the awards brunch on Sunday
  - Kudos given to Patricia McWhorter Broussard for all of her hard work with the Emeritus
  - Only the Seniors will be attending the crawfish boil this year – we hope this will be a positive change

**Richard Schmidt, Representative to the Board of Tulane**

- The progress and impact of the Tulane Alumni Association is well recognized by the Board of Tulane and Scott Cowen
- The Board of Tulane is currently focused on the campaign
- The University Square project has been approved and will move forward
- The total expected cost for the construction projects over the next five years is \$300 million - \$150 million will go towards the University Square project
- Applications to the University are up

**Jenny Kottler, President Elect**

- End of the Year Overview: feedback was provided from 15 board members and 3 alumni affairs office members
- Goal: Would like every board member on a committee and no board member on more than two committees
- Committees for 2004-2005
  - Awards Committee: Sharon Bourgeois
  - Tulane Club Committee: Lara Geller
  - Communications Committee: Rod Russell
  - Marketing Committee: Brett Boyce
  - Nominations Committee: John Williams
  - Finance Committee: Steve Slattery
  - Executive Committee: Jenny Kottler
  - Programming Committee: Suzanne Valtierra

- Athletics Task Force: John Mahoney
- Student Outreach Task Force: Paul LaRosa
- Community Outreach Task Force : Vacant

### **Committee/Task Force Reports:**

- Mary Lynn Hyde – Awards Chair
  - Mary Lynn recognized the Alumni Office, Bill Vandivort and Charlotte Travieso for all of the work behind the scenes
  - The awards recipients information will appear in the next issue of the Tulanian
- Lara Geller – Tulane Clubs
  - Every club website was evaluated for content and updated information, a report was created and was distributed at the Club Presidents Meeting
  - A survey was distributed to the club presidents and Lara is waiting for the results to be returned and a report will be compiled
  - The Los Angeles Club website is a great example for the clubs to follow
  - President Scott Cowen was the speaker at the Club Presidents Meeting
  - The community outreach day may be moved to October every year
- Stanley Cohn – Finance Chair
  - The current budget is on target for the year
  - Looks like the TAA will have a break even year or may go slightly over
  - The budget for next fiscal year was approved
- Brett Boyce – Marketing Committee
  - CD Rom Project
    - ❖ The committee is working on the creation of the interactive CD Rom to replace the current TAA brochure – a sample CD was demonstrated
    - ❖ The booklet that will go along with the CD Rom will have six interior pages and the Alumni card
    - ❖ The CD will have static information and will also link to the web allowing for the information to be up-to-date
    - ❖ Five thousand CDs will be produced
  - Brett Boyce worked with the Dean of University College to help get a mailer to every University College senior to remind them to signup for “E-mail for Life”
- Rick Powell – Nominating Chair
  - Rick Powell thanked the following for their participation on the Nominating Committee: Jenny Kottler, Ed Lindsey, Michael Lockhart, Kelly McKean, Cam Marston, Yvette Worthington and Dale Robinson Rogers
  - The slate was presented at the last board meeting - no other nominations were presented
- Sanda Beach Groome – Programming Chair
  - Summer Board Meeting will be in Dallas at the Westin Stonebriar
- John Mahoney – Athletics Liaison Task Force Chair
  - The purpose of the task force is to create better communication and coordination between TAA and Athletics
  - The communication is better but there is still room to grow
  - Athletics is trying to attend some of the TAA events, for example, Rick Dickson and Scott Sidwell attended a New York event
- Dale Robinson-Rogers – Community Outreach Task Force Chair
  - The community outreach day for 2003 – 2004 was a success
  - Next year’s community outreach day may be moved to October
- Paul LaRosa – Student Outreach Task Force

- Paul LaRosa held a dinner at his home for the SAA students – he solicited information from the students regarding their wants and needs from the TAA

### **The Tulane Alumni Association Charter**

- The following Charter change was approved: “The Executive Committee of the Board of Directors, consisting of the officers, Immediate Past President, *the Association’s committee chairs*, and the...”

### **TAA Awards**

- Awards were given to the outgoing TAA officers and directors for FY04
- The gavel was passed from outgoing President John Williams to President-elect Jenny Kottler

### **Closing Remarks – John Williams, TAA President**

Regular session was adjourned at 12:30 p.m.