

TULANE ALUMNI ASSOCIATION

DRAFT

Minutes

Regular Meeting of the Board of Directors

Saturday, July 26, 2003

Ritz Carlton Hotel
455 Grand Bay Drive

Key Biscayne, Florida

A regular meeting of the Board of Directors of the Tulane Alumni Association, a Louisiana non-profit corporation, was called to order in Ballroom A of the Ritz Carlton Hotel located at 455 Grand Bay Drive, Key Biscayne, Florida at 10:45 a.m. pursuant to the notice sent to all directors in accordance with the bylaws.

The following Officers were present:

John Williams – President; Jenny Kottler - President-elect; Bill Kammer – Vice President; and Stanley Cohn – Secretary/Treasurer.

The following Directors were present:

Chris Cobb – Architecture; Lara Geller – Tulane Clubs; Sanda Beach Groome – Members-At-Large; Bob Kottler – Member-At-Large; Dale Little – Public Health; Michael Lockhart – Tulane Clubs; John Mahoney – Tulane Clubs; Kelly McKean – Tulane Clubs; Dan O’Connor – Member-At-Large; Amy Parigi – Law; Dana Ray – Tulane Clubs; Helen Schneidau – Newcomb and Steve Slattery – Tulane Clubs

The following Directors were absent:

Harry Asmussen – Tulane Clubs; Sharon Bourgeois – Tulane Clubs; St. Paul Bourgeois – Tulane College; Brett Boyce – University College; Molly Dwyer – Tulane Clubs; Robert Kahl – Engineering; Surveen Klein – Social Work; Paul LaRosa – Business; Ed Lindsey – Graduate; Michael McFadden – Medicine; Nathan Schwam – Tulane Clubs and Diane Stapley – Tulane Clubs

Also present were the following Committee Chairs:

Stanley Cohn – Athletics Liaison Task Force/Finance; Burdette Huffman – Marketing; Sanda Beach Groome – Programming; Rick Powell – Nominating; Dana Ray – Student Outreach; Steve Slattery – Communications; John Williams – Executive and Sallye Wolf – Tulane Clubs

In addition, the following Tulane Club Presidents, Co-Presidents and representatives were present:

Jeanne Brooker – Columbia, SC; Stanley Cohn – New Orleans, LA; Mark Collier – Atlanta, GA; Julianne Frank – Gold Coast, FL; Lara Geller – South Florida; Gerald Keefe - Charlotte, SC; Tom Lee – Orange County, CA; John Mahoney – Jacksonville, FL; Kelly McKean - San Jose/San Francisco, CA; Karen Morse - San Jose/San Francisco, CA; Dana Ray – San Antonio, TX; Roderick Russell – Monroe, LA; Nathan Schwam – Los Angeles, CA; Steve Slattery – Washington, D.C.; Rob Tessaro – New York, NY; Heidi Theiss – Covington, LA; Joy Wagman – Houston, TX; Sallye Wolf – Houston, TX; David Zalkind – Los Angeles, CA and Ruth Zarren-Koch – St. Louis, MO

Also present were the following past presidents:

Rick Powell – immediate past president; Rich Schmidt – past president; Charlotte Travieso – past president; Bob Vorhoff - past president and Representative to the Tulane Board of Administrators

Also present were Alumni Affairs office members:

Walt Cody, De'Etra Dennis, Annemarie Guillory, Charlotte Travieso and Bill Vandivort

John Williams, President, presided and De'Etra Dennis, Assistant Director-Operations for Alumni Affairs recorded the proceedings of the meeting.

General introductions and announcements were made. The minutes of the last meeting were approved.

Yvette Jones – Sr. VP for External Affairs

➤ **University Report:**

- ❖ Four new members to the Board of Administrators including:
 1. Rich Schmidt joining at the September 2003 meeting
 2. Recognized Bob Vorhoff for three years of service as the representative to the board
- ❖ Tulane University finished the fiscal year with close to \$64 million raised and research raised close to \$110 million
- ❖ Freshmen enrollment for fall up 150 more students than last year
- ❖ Athletics
 1. Tulane will host a National Symposium on November 11, 2003 in New Orleans focusing on the future of athletics and higher education
 2. A Perpetual Wave Task Force has been formed to oversee the new athletics plan
 3. Four home games including homecoming with have live mini jazzfest type entertainment at the games organized by Quint Davis

Charlotte Travieso – Director, Alumni Affairs

➤ **Alumni Affairs Report:**

- ❖ Listserv counts have increased to 15,723
- ❖ Club activities have increased
- ❖ First year to evaluate the board meetings, survey included in packet
- ❖ Sent a letter to alumni parents explaining the process of applying and getting accepted to Tulane
- ❖ Letter going out from T-Club listing all of the events taking place at the alumni house prior to all sporting events
- ❖ Tulane has partnered with Tuition Plan Consortium to author a plan called the Independent 529 Plan with TIAA-CREF for the 529 tuition savings plan

Bob Vorhoff, Representative to the Board of Administrators

➤ **Board Report:**

- ❖ Thanked everyone for the opportunity to serve on the board
- ❖ Felt the board came together to support President Cowen regarding the athletic decision

Committee/Task Force Reports:

- John Williams reported for Mary Lynn Hyde – Awards Chair
 - ❖ Call for volunteers to work on this committee

- Steve Slattery and Burdette Huffman – Communications and Marketing Chairs
 - ❖ Drafted a letter that each club president can personalize and send to alumni about the benefits and services offered to them

- ❖ Charged each person at the board meeting to encourage one other person to come to homecoming this year
- ❖ Listserv has doubled since last year
- ❖ Website is completed
- ❖ Online community for the directory and registration program in the works
- ❖ HTML newsletter in the works

- Rich Schmidt – Nominating Chair
 - ❖ First meeting scheduled for late October

- Sanda Beach Groome – Programming Co-Chair
 - ❖ Call for volunteers for the committee
 - ❖ Looking for ideas for the summer 2004 meeting
 - ❖ Looking for guest speakers at the various schools and colleges at Tulane

- Sallye Wolf - Tulane Clubs Chair
 - ❖ Focusing on alums not in club cities with listservs, how to keep them informed
 - ❖ Using professors visiting a club city for leadership and professional developments seminars
 - ❖ Working on clubs in need of leadership
 - ❖ Established an informal year in review survey to look at club presidents goals for the coming year and changes from previous year

- Stanley Cohn – Athletics Task Force Chair
 - ❖ No additional information reported

- John Williams reported for Dale Robinson-Rogers – Community Outreach Task Force Chair
 - ❖ Great year, will continue with outreach efforts
 - ❖ Plans in the future for a single day of joint community outreach effort with all of the clubs

- Dana Ray – Student Outreach Task Force Chair
 - ❖ Call for volunteers
 - ❖ Plans to reach out to students and connect them to their club cities and getting them involved in TAA activities

- Stanley Cohn - Finance Chair
 - ❖ Thanked Bill Kammer for his handling of the FY03 budget keeping the deficit to a minimal
 - ❖ Thanked Yvette Jones for supporting TAA

- Bill Kammer – Annual Alumni Participation Task Force Chair
 - ❖ Call for volunteers
 - ❖ Focusing on gathering information pertaining to annual participation and giving for alumni

Closing Remarks – John Williams, TAA President-elect

Thanked everyone for coming to this year's meeting. Also the executive committee meeting on Sunday, July 27, 2003 is open to everyone.

Regular session was adjourned at 12:35 P.M.